

MERCAUX

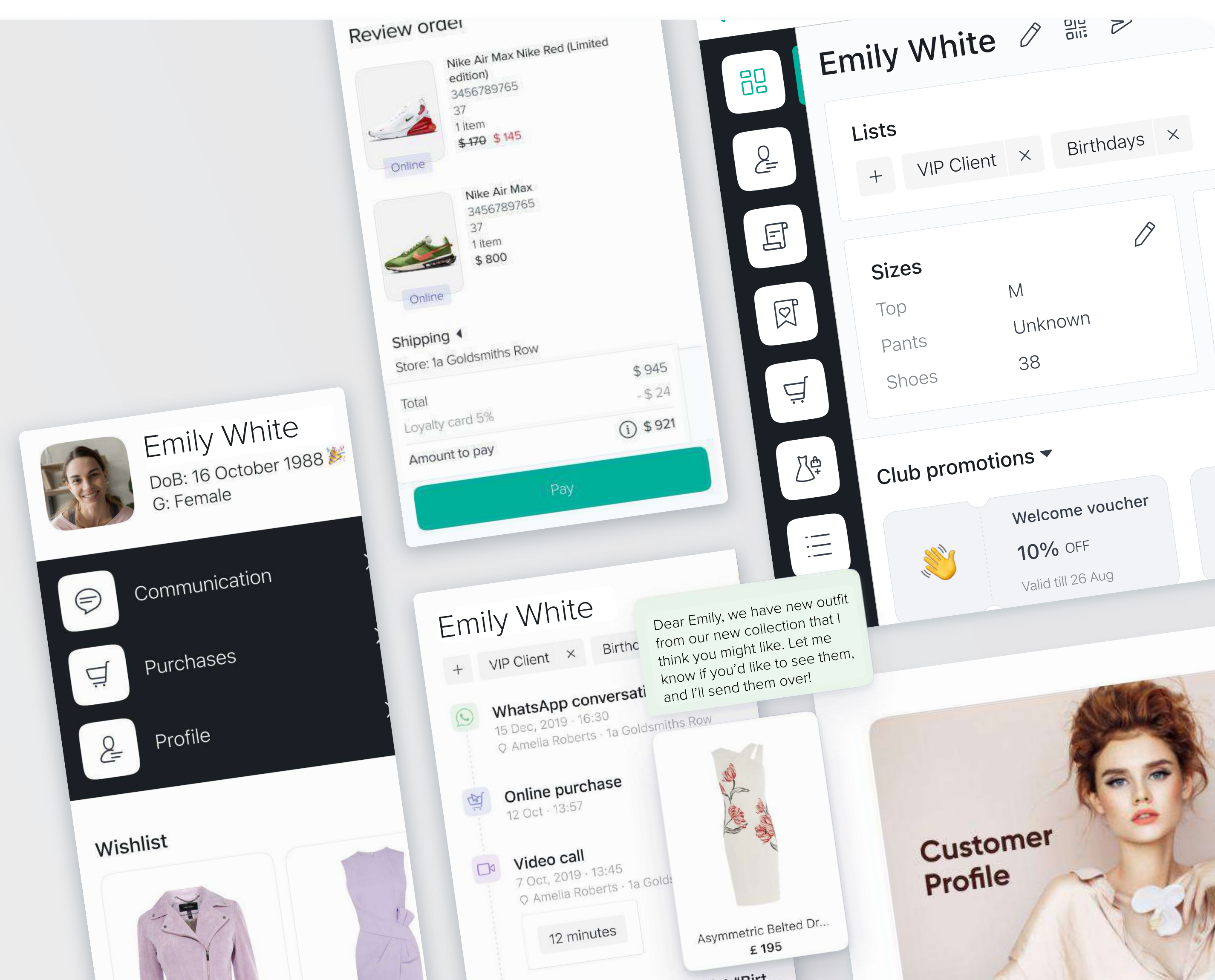
member of the **MAGL**
ALLIANCE

The In-Store Clienteling & Customer Experience Platform

Delivering Exceptional Shopping Experiences, In-store & Remotely, to Boost Sales, Loyalty, and Profitability.

A Single App for Store Associates

From Assisted Selling, Endless Aisle, Clienteling, Appointments, and Intelligent Task Management, through to In-Store Interest Capture, Remote Selling, mPOS, Store Fulfilment & Returns.



Mercaux Store Associate Survey

89%

Helps sell more products

90%

Creates a better in-store experience

95%

Helps find product info & availability

96%

Makes my job easier

RIVER ISLAND

JIGSAW

ESPRIT

ESTÉE LAUDER

ALSHAYA
GROUP

TENDAM
GLOBAL FASHION RETAIL

JO MALONE
LONDON

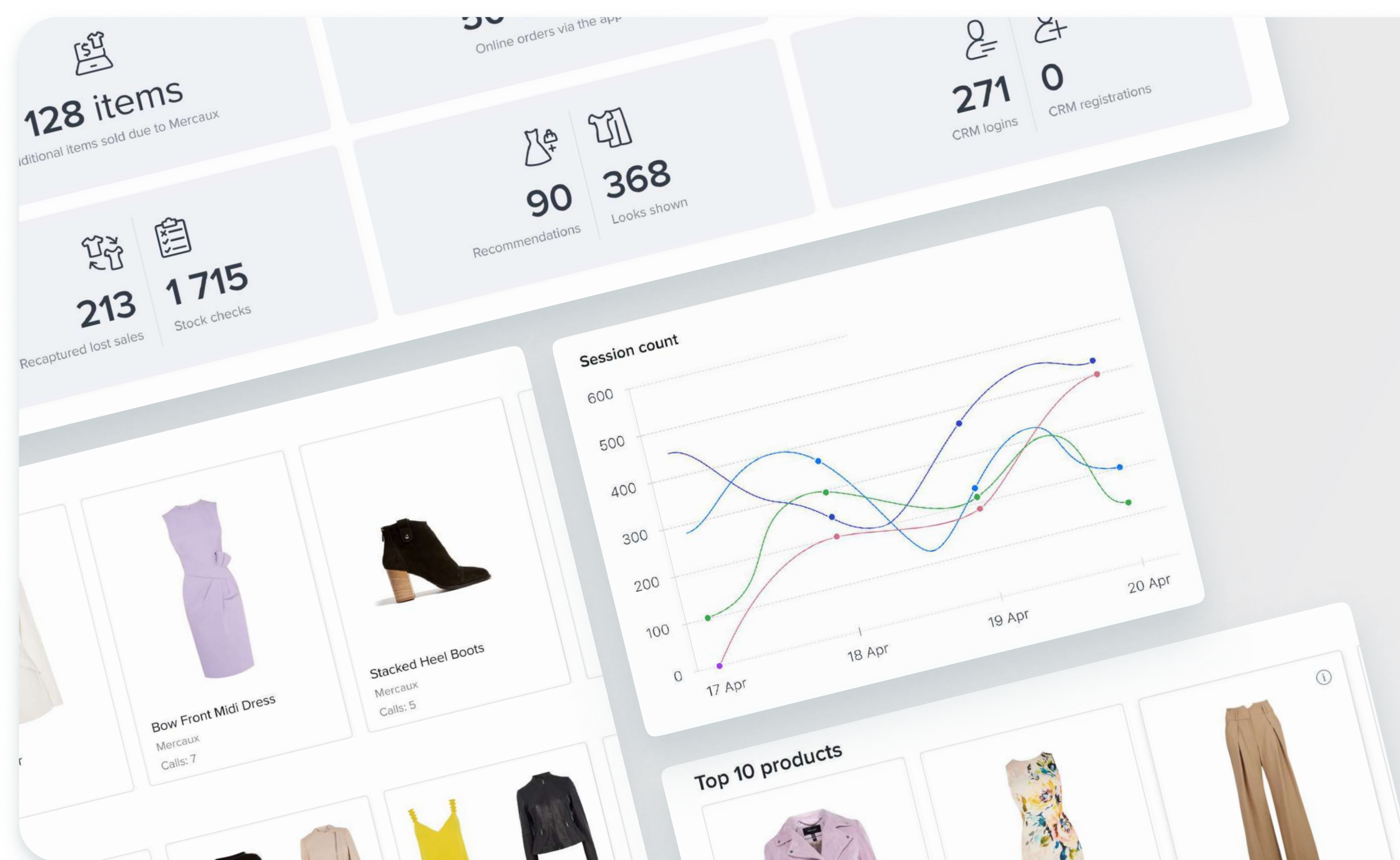
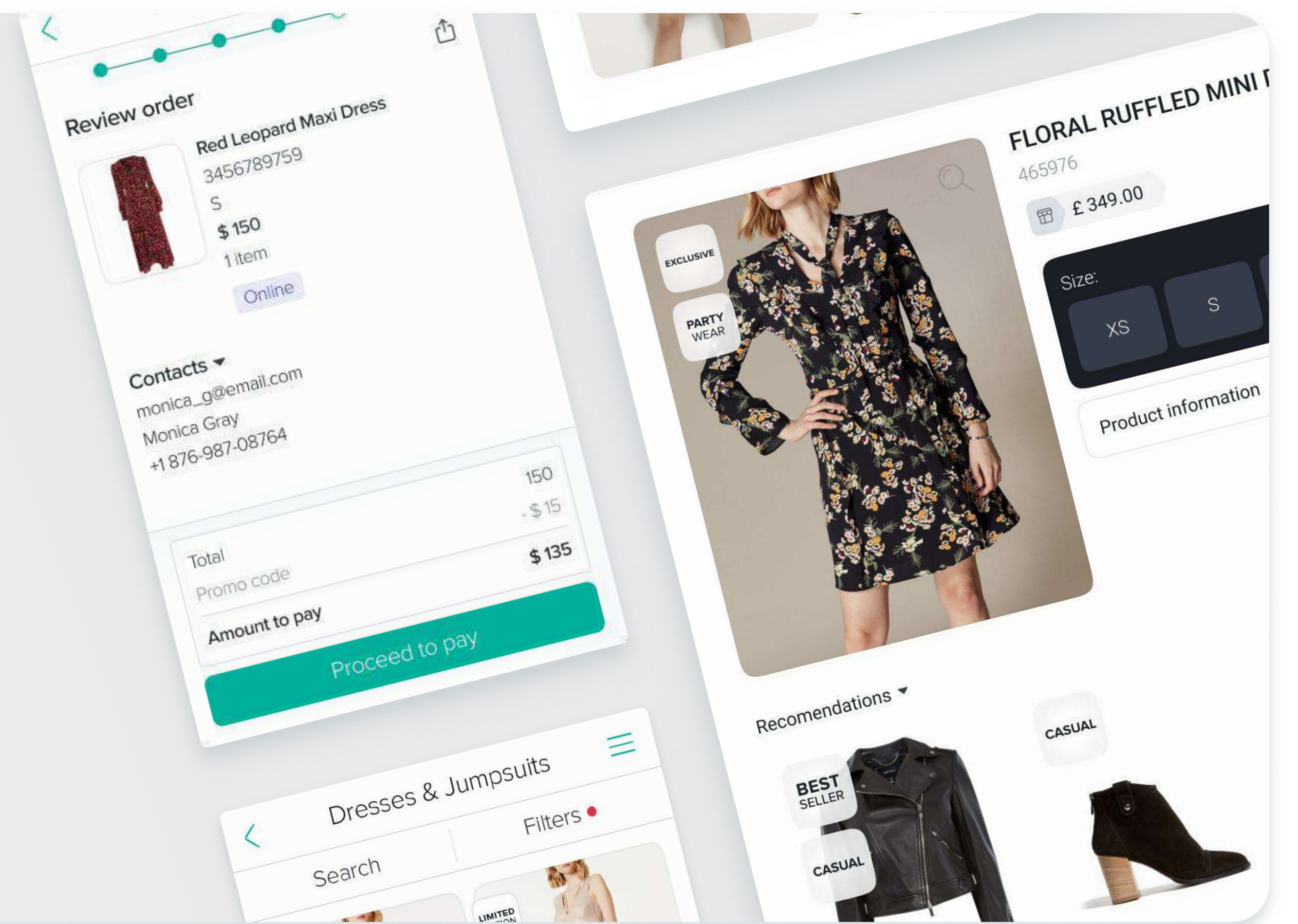
VICTORIA'S
SECRET

Charlotte Tilbury

STADIUM GOODS®

A suite of **Self-Service Solutions** for Customer

Offer Scan&Go or Fixed Kiosks Stations to Self-Checkout, Digital Fitting Rooms, Product Discovery Kiosks, QR Web App, Appointment Bookings, and WhatsApp Communications



Insights for **HQ Teams**

Customer Behaviour Data from First Touch, through to Basket Creation and Final Transaction, Sales Associate Activity & Attribution, Product Funnel Interests

Why do retailers choose Mercaux?

+8-10x

Return on Investment

+5-9%

Increase in Store Sales

+20%

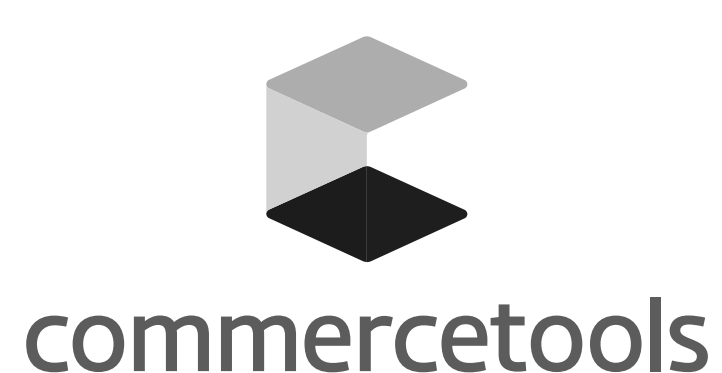
Time saved for Sales People

4-6 Weeks

Go-live for Core Use-Cases

- **Increase Stores Sales & Improve Staff Productivity:** Give stores the tools to leverage product, inventory and customer data to streamline curated or Self-Service journeys, increasing sales in-store and online
- **Data & Intelligence:** Give Store HQ & CRM Teams visibility into Sales Associates behaviour, Customer journey and Product funnel in-store.
- **True Omnichannel and Personalisation:** Unify inventory, payment and customer journeys (incl. in-store customer behaviour & interests capture). Reward stores even if a sales happens later online
- **From Legacy to Next-Gen:** Composable API-first Cloud-native platform that future-proofs the business and allows for quick delivery and value creation

Selected Partners:



To arrange a demo, please email Mercaux at demo@mercaux.com

Visit mercaux.com

