

MERCAUX

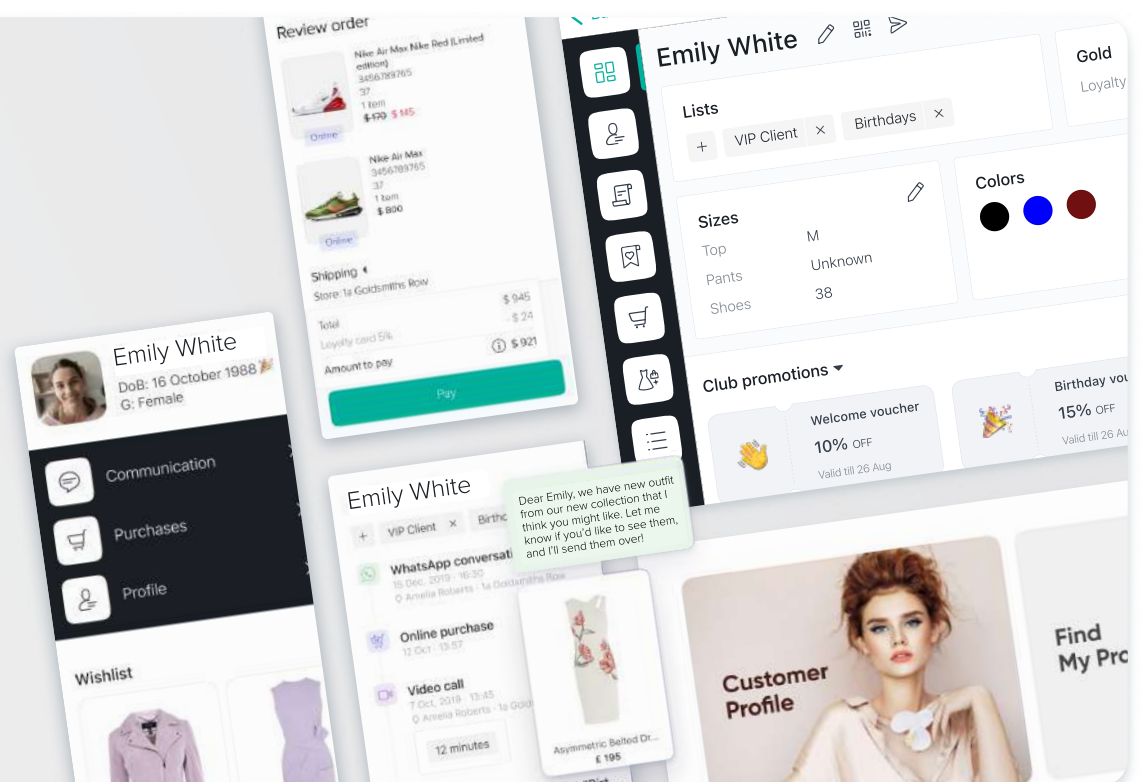
member of the **MAGL**
ALLIANCE

The Omnichannel End-to-End Store Platform

Exceptional Shopping Experiences In-Store & Remotely,
from Product Discovery through to Checkout

A Single App for Store Associates

From Assisted Selling, Endless
Aisle and Clienteling, through
to In-Store Interest Capture,
Remote Selling, Omni-POS,
Fulfilment & Returns



Mercaux Customer Survey - Q1 2023

89%

Helps sell
more products

90%

Creates a better
in-store experience

95%

Helps find product
info & availability

96%

Makes my
job easier

Trusted by:

**STADIUM
GOODS**

SPRINGFIELD
AS YOU LIVE

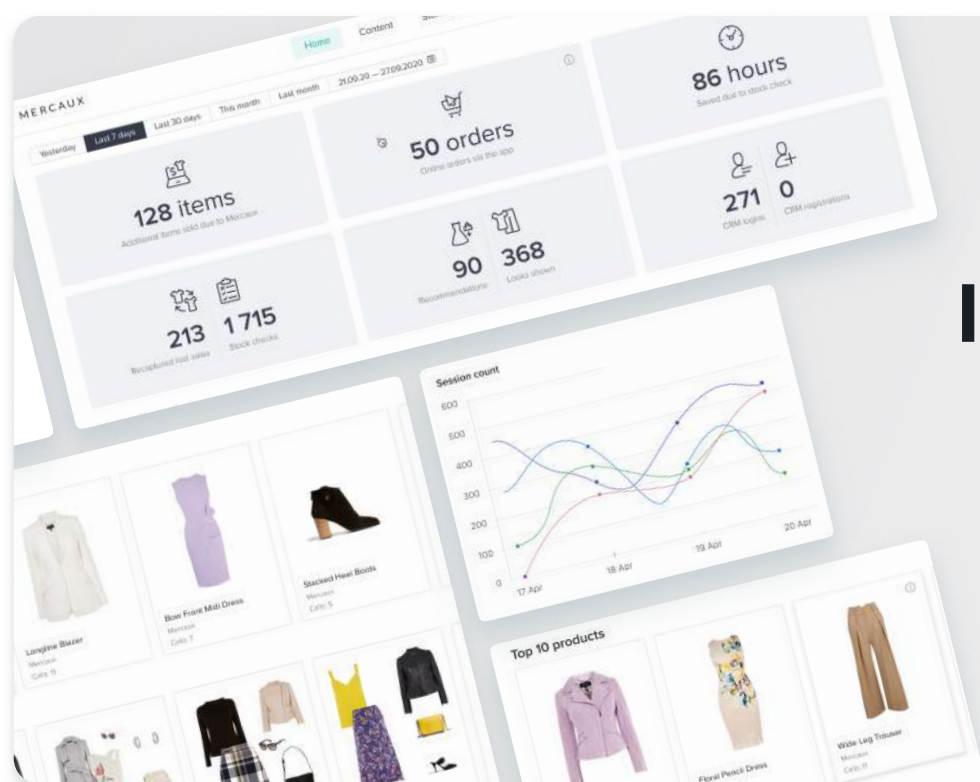
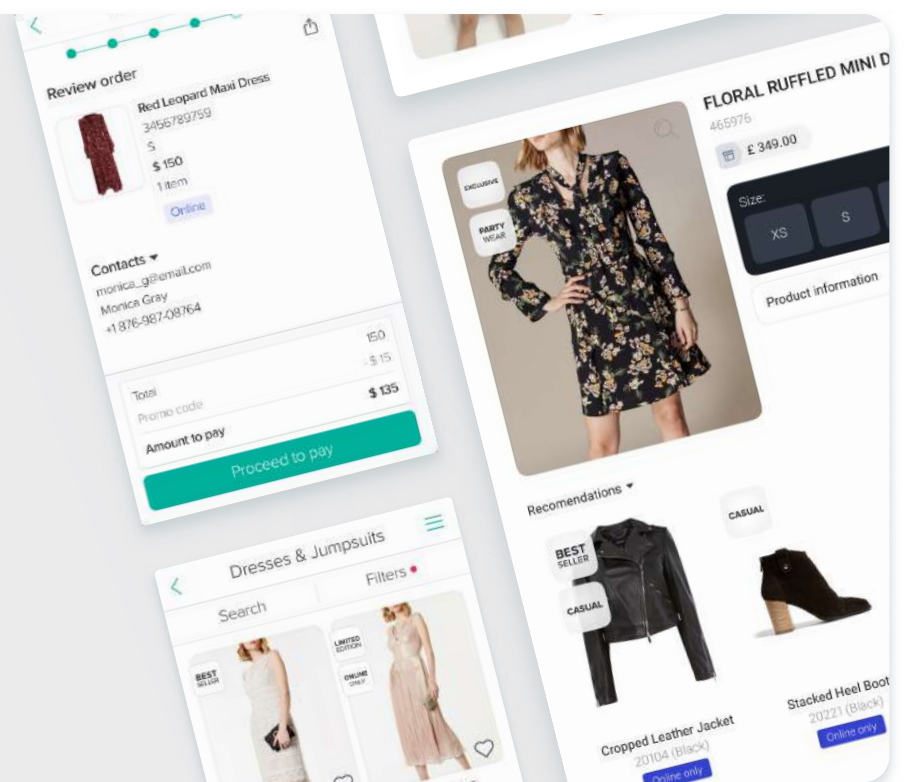
SUPERSPORTS

RIVER ISLAND

JIGSAW

A suite of **Self-Service Solutions** for Customer

Self-Checkout via Smartphone or Fixed Stations, Digital Fitting Rooms, Product Discovery Kiosks and Consumer Progressive Web App



Insights for **HQ Teams**

Customer Behaviour Data from First Touch, through to Basket Creation and Final Transaction, Sales Associate Activity & Attribution, Product Funnel Interests

Why do retailers choose Mercaux?

- **Commercial Benefits** - higher store conversion and basket size, improved customer LTV and true omnichannel sales which capture behaviour and interest, not only the transaction.
- **Speed of Deployment** - we can be live in your stores in as little as 2-4 weeks with solutions such as the Progressive Web App.
- **Composable Platform** - MACH-certified architecture allowing to integrate with retailers' legacy and Next Gen backend systems, bringing the benefits of e-com, OMS, CDP etc, into store.
- **Staff Empowerment** - provide store employees with tools that make their life easier, allowing them to achieve higher KPIs by delivering better customer experience.
- **Flexible Single App** - just one app for staff, with various configurable modules aligned to business needs and readiness.
- **Low Cost of Ownership** - Mercaux's platform does not require large CAPEX budgets for locally installed hardwares, does not require long upgrade schedules and has no maintenance costs.

Selected Ecosystem Partners:



To arrange a demo, email Shaun Britton
VP EMEA at shaun.britton@mercaux.com

Visit mercaux.com

