

Next Generation Composable Omni-POS

If you're investing in POS, don't accept solutions that only offer basic checkout functionality - you should be deploying solutions that also contribute towards a better pre- and post-checkout experience, such as Mercaux's Omni-POS solution.





One solution for pre-checkout and postcheckout CX

A seamless online-tooffline experience for customers



Low cost of ownership compared to legacy POS systems



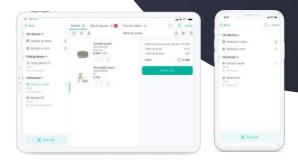
Easy to integrate, rollout and update through the cloud

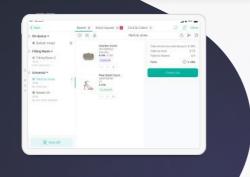
Checkout becomes an experience and generates additional ROI

Enhance every step in a customers' in-store path-to-purchase, and beyond

Pre-Transaction

Create a new in-store "Universal Basket" on a store associate or customer device, or access a previously created online basket





Utilise Assisted Selling to add products from the endless aisle to create a mixed basket of omnichannel products

Transfer Universal Baskets between customer and store associate devices in-store to continue the shopping experience or proceed to checkout

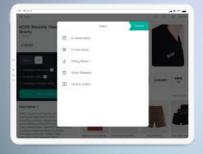
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Transaction

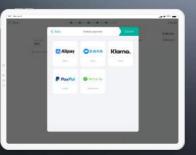
Customer chooses the preferred method of fulfilment for each product in the basket



Accept any payment method in-store, including BNPL and online payment methods, such as Paypal



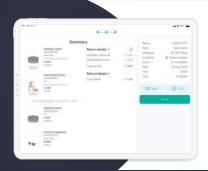
Checkout in one transaction and have the individual items fulfilled through multiple channels



Post-Transaction

Manage cash flow for each service station and create attribution models for contribution of in-store teams to omnichannel orders

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Allow smart returns where any item, regardless of the source or payment method, can be returned to store

The introduction of omnichannel Universal Basket creation, fluid basket transfer between channels (supporting ROPO), and flexible checkout options, elevate every step in a customer's path-to-purchase and brings a single source of truth for transactions.

To request a demo, **please click here** and choose a convenient time, or **visit mercaux.com** for more information