

An Exceptional In-Store Self-Service Experience: Browse, Scan, Checkout

Redefine convenience & experience for shoppers with Self-Service Solutions that enhance every step in their path-to-purchase

Why are Self-Service Solutions needed in-store?

ACCESS TO ENDLESS AISLE

No visibility of items in other channels

PRESSURE ON STORE ASSOCIATES

They are expected to do more than serve

EXCEPTIONAL EXPERIENCES

Shoppers want to be excited by the store

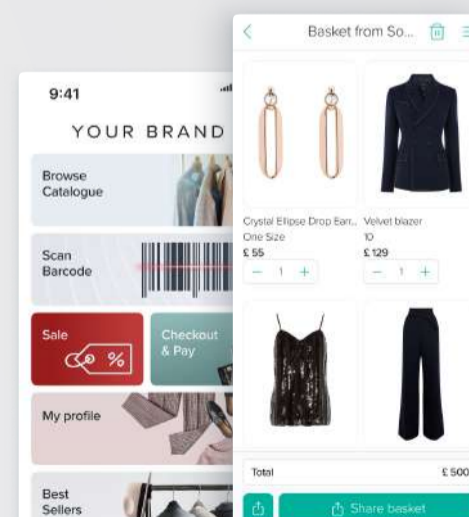
QUICK & EFFICIENT CHECKOUT

They want to eliminate the pain of purchase

The Answer: One Platform, a suite of Self-Service CX Solutions

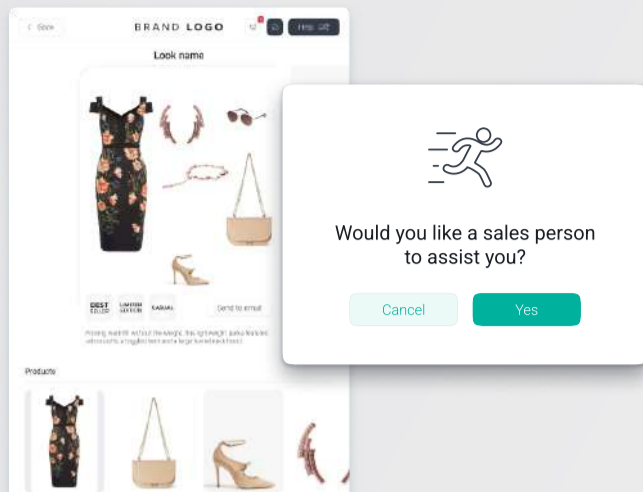
Your Shopper's Smartphone as a Digital Store Associate

Scan a QR Code in-store, and give shoppers the power to easily discover products, check availability, build & share baskets and checkout anywhere.



Trusted by:



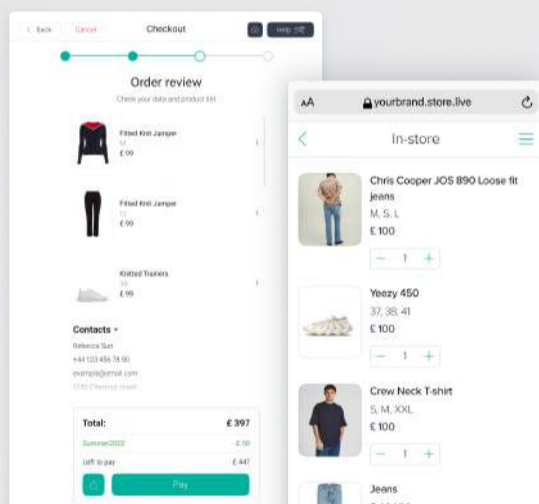
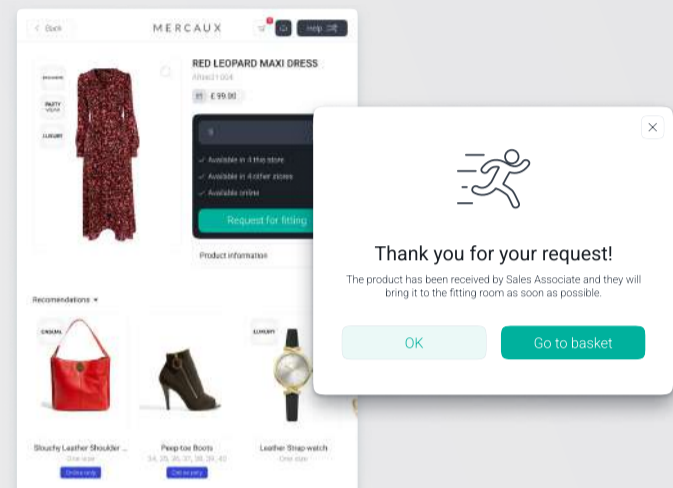


Discover the Perfect Outfit with Kiosks

Accessed on the shop floor, shoppers browse the endless aisle, scan barcodes for product descriptions or request help

Shoppers request item with Digital Fitting Rooms

Request new items be brought to the fitting room, look for a complementary item to complete the look and create digital baskets



Checkout Anywhere to Eliminate Queues

Surface the checkout stage on any device in-store, be this on the customer's own phone or dedicated self-checkout kiosks

Easy to Integrate. Easy to Deploy. Easy to Use

- **Commercial Benefits** - higher conversion and basket size by giving customers all the endless aisle product information they need to build baskets and easily checkout in-store.
- **Speed of Deployment** - with access to your product feeds we can be live in your stores in as little as 2-4 weeks.
- **Customer Experience** - with associates time at a premium as they are expected to do more in-store, self-serving solutions fill the gap between an ordinary visit and an exceptional one.
- **A Single Platform** - Consolidate your in-store solutions by deploying multiple self-service solutions from a single platform.

Selected Ecosystem Partners:



To arrange a demo, [email Shaun Britton](#), or [click here](#) to book a meeting .

Or visit Mercaux here:

