MERCAUX

Boost Store Staff Morale, Productivity, Sales Success and Retention

A single app designed to enhance the lives of store associates, and improving the customers' experience, leading to better retention.

What is the problem with Staff Retention?

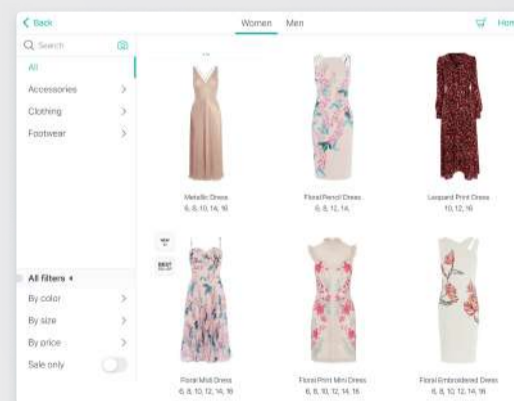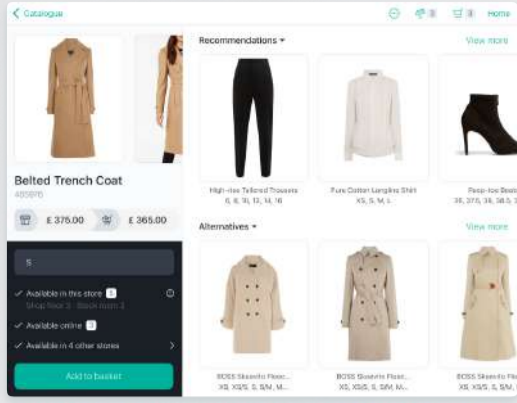| HIGH SHOPPER EXPECTATIONS	REQUIRED TO DO MORE IN-STORE	NOT REWARDED FOR ONLINE SALES	FEELING UNDERVALUED
The ease of online shopping in-store	Inspire shoppers, fulfil, checkout & sell remote	Journeys that begin in-store and finish online	Lack of investment in staff or the store

The Answer: A Single App for Store Associates

Give them Easy Access to Inventory & Availability

Scan barcodes or search the endless aisle catalogue to effortlessly guide shoppers with product descriptions and real-time availability from every channel.
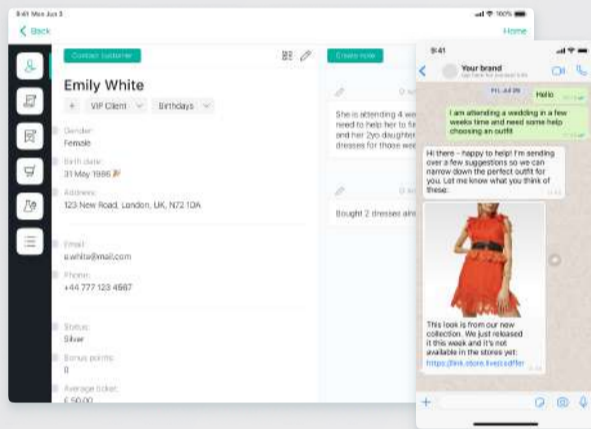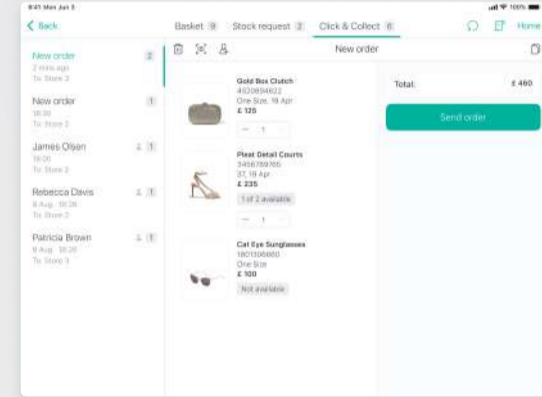

Trusted by:

Build Digital Baskets & Track Back to Store

Save in-store basket to customer profile, and report & reward online purchases that originated from a Store Associate.

Support Associates with Fulfilment Tasks

Easily ship orders from store, process click & collect, BOPIS and ROPIS requests from customers, within the single app.

Reward Staff for Remote Sales

Respond to customer enquiries online, or initiate brand new conversations for staff to generate more sales from store.

Easy to Integrate. Easy to Deploy. Easy to Use

- **Staff Empowerment** - provide store employees with tools that make their life easier in-store, and provides additional opportunity to be rewarded for sales that take place online

- **A Single Platform** - Consolidate your in-store solutions into one platform so your employees do not need to juggle multiple Apps.

- **Commercial Benefits** - higher conversion and basket size by giving staff access to the endless aisle product information they need to inspire more customers to purchase.

- **Speed of Deployment** - with access to your product feeds we can be live in your stores in as little as 2-4 weeks.

Mercaux Store Associate Customer Survey 2023

89%
Helps sell
more products

90%
Creates a better
in-store experience

95%
Helps find product
info & availability

96%
Makes my
job easier

To arrange a demo, email Shaun Britton, or click here to book a meeting .

Or visit Mercaux here: