

MERCAUX

member of the **MACH**
ALLIANCE

IN-STORE OMNICHANNEL PLATFORM FOR HOME & FURNITURE STORES

A purpose-built platform for the specific needs of the furniture purchase, including complex product options



Why is a purpose-built solution needed?

DIVERSE CUSTOMER NEEDS

Expert advice or
quick purchases

COMPLEX PRODUCTS

Numerous colour, style,
and size parameters

TRANSFORMATION PROJECTS

Support for longer-term
refurbishment projects

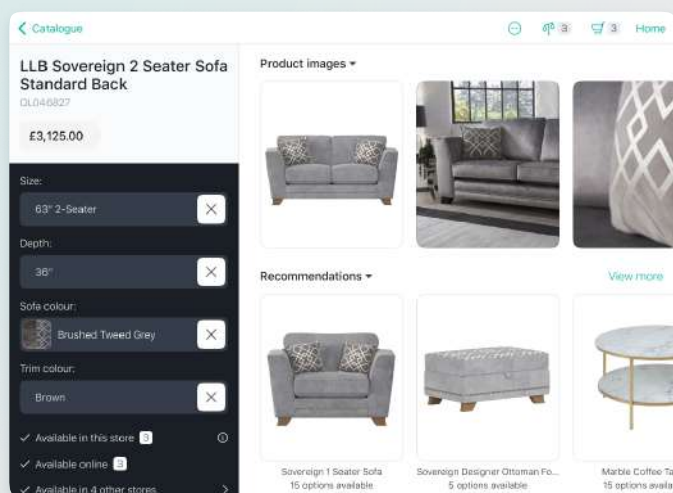
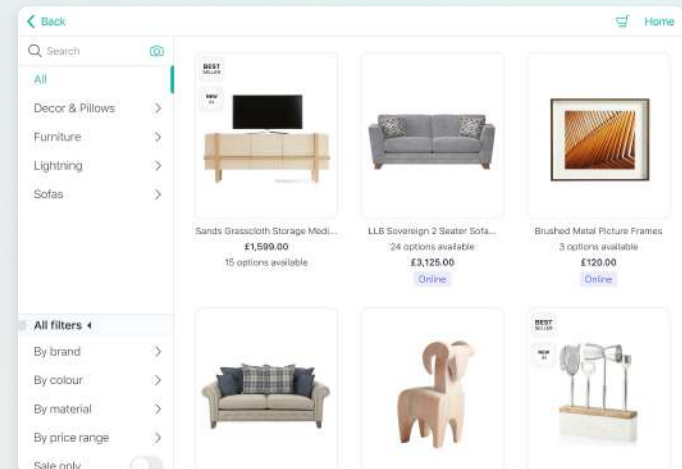
VARIOUS ADD-ONS TO PROMOTE

After purchase care
and warranties

A Single App for Store Associates

Give them Easy Access to Inventory & Availability

Empower store associates to become experts in every category by providing a solution that includes intuitive search and filter capabilities to your endless aisle.

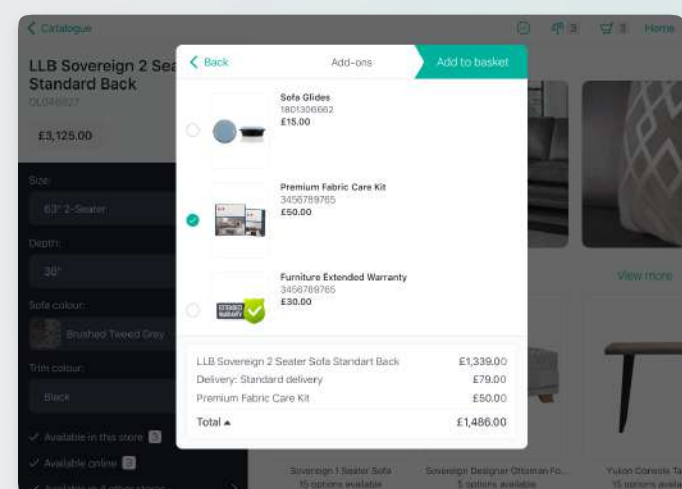


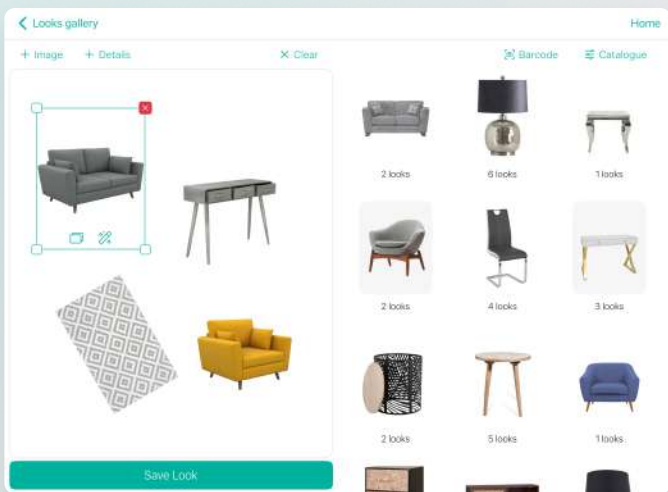
Facilitates Complex Product Parameters

Tailor-made for furniture stores, apply numerous colour, style, and size parameters to each item you present.

Up-sell Add-On Products & Services

Present precise finance options, warranties, and after-purchase care packages that the customer can add to their purchase,



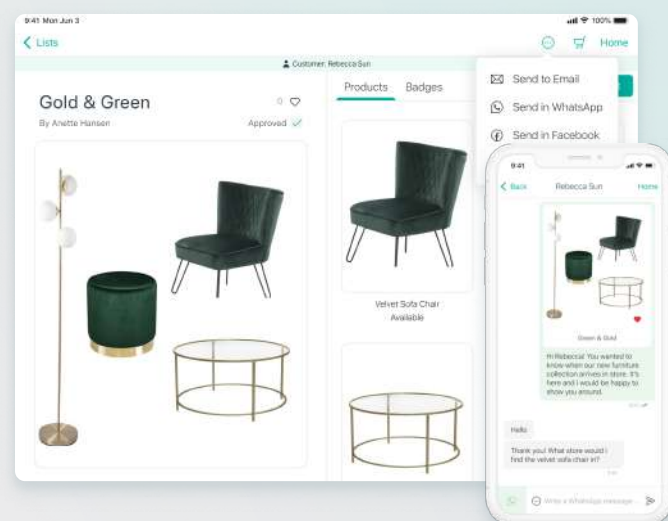


Transformation Project Inspiration

Inspire customers to 'purchase the look' of an entirely new bathroom or garden by displaying designs alongside products.

Communicate Remotely from Store

Extend the conversation from the store through email, SMS and WhatsApp to provide ongoing advice on the transformation project.



Mercaux Store Associate Customer Survey 2023

89%

Helps sell more products

90%

Creates a better in-store experience

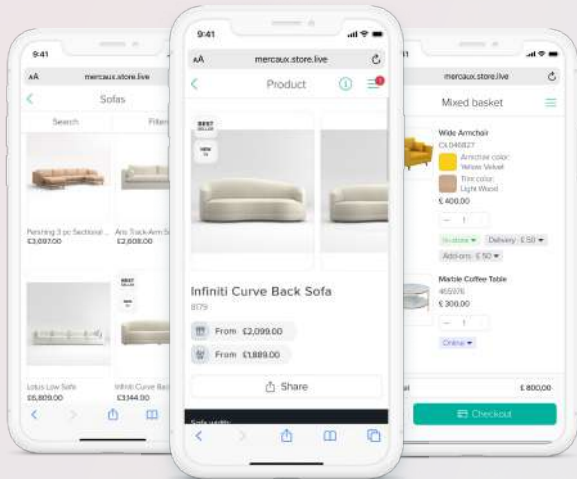
95%

Helps find product info & availability

96%

Makes my job easier

A Suite of Self-Service Solutions

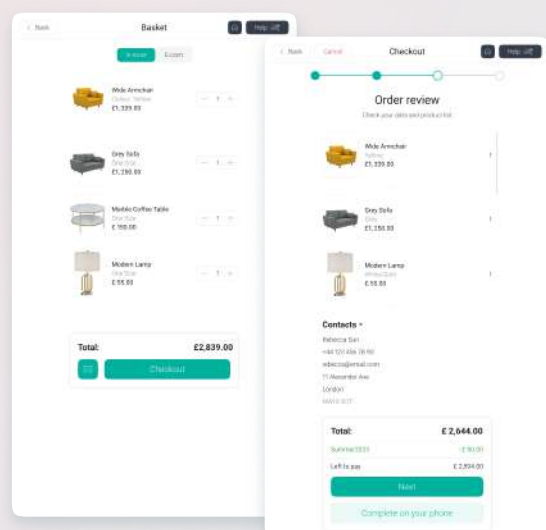
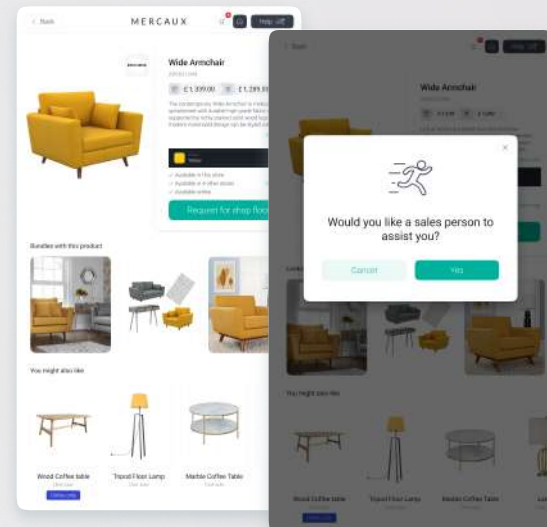


Self-Serve: Progressive Web App

The power to easily discover products, check availability, build baskets and checkout anywhere in-store.

Self-Serve Discovery Kiosks

These kiosks allow customers to browse the endless aisle, locate products in-store and request assistance should they need it.



Self-Serve: Self-Checkout

For customers seeking a quick in-store experience, deploy self-service kiosks to help them bypass queues and checkout.

Easy to Integrate. Easy to Deploy. Easy to Use

- **Staff Enablement** — provide store employees with tools that make their life easier in-store, and provides additional opportunity to be rewarded for sales that take place online
- **A Single Platform** — Consolidate your in-store solutions into one platform so your employees do not need to juggle multiple Apps.
- **Commercial Benefits** — higher conversion and basket size by giving staff access to the endless aisle product information they need to inspire more customers to purchase.
- **Speed of Deployment** — for entry-level solutions we can be live in your stores in as little as 2-4 weeks.

Selected Ecosystem Partners:



To arrange a demo, [email info@mercaux.com](mailto:info@mercaux.com),
or [click here](#) to book a meeting.

Or visit mercaux.com